

JUSTIN EVANS

630-768-4096 | evansdigital1@gmail.com | Chicago, Illinois

Summary

Multimedia Sports Journalist skilled in reporting, videography, photography, and on-air broadcasting, with a strong ability to capture the stories behind the game. Experience includes coverage of the PGA TOUR, Atlanta Braves, and the original production of the “Athletes of Aurora” series. Creates compelling, human-centered sports content that showcases the athletes, narratives, and communities shaping the culture of sports. Dedicated to delivering authentic, high-impact storytelling across digital, social, and broadcast platforms.

Featured Links

2025/26 Anchor Reel: youtu.be/TWm6GzQ2dv4

Videography/Photography Portfolio: <https://justintevans1999.wixsite.com/evansdigital/portfolio>

Journalism Portfolio: <https://justintevans1999.wixsite.com/my-site-2>

Gondola Social Media Profile: <https://gondola.cc/JEvans1105>

Experience

City of Aurora | Aurora, IL

Marketing Coordinator / Multimedia Producer | 01/2025 - Present

Creates social media content, video projects, and digital campaigns for the Aurora Fire Department, Financial Empowerment Center, and Information Technology Division. Maintains consistent branding across all platforms, manages multi-channel content calendars, and supports ongoing website updates. Develops engaging storytelling strategies to highlight city initiatives, improves audience reach through data-driven content planning, and collaborates with internal departments to ensure timely and accurate communications.

Naperville Community Television | Naperville, IL

Sports Videographer | 01/2024 - 08/2025

Filming and editing high school sports highlights; script and voice segments for broadcast for Naperville Community Televisions

City of Aurora | Aurora, IL

Website Coordinator | 04/2024 - 02/2025

Managing the daily operations of the City of Aurora’s website and intranet, overseeing content management, design, development, and scheduling. I serve as the main point of contact for third-party web applications and collaborate with the IT Department on technical, programming, and database-related issues. I also contribute to developing new website features, making improvements, and supporting the Communication Division’s overall strategic planning efforts.

Korn Ferry Tour | Jacksonville, FL

HBCU Associate — PGA Tour | 01/2022 - 12/2023

Year-long rotational program within the PGA TOUR’s Korn Ferry Tour Communications Department, focused on developing graduating HBCU seniors for careers in sports business. Work included producing 10+ published articles for the PGA TOUR website, editing video content for Korn Ferry Tour social media platforms, and providing photography coverage for the 2023 HBCU Bridgestone Invitational.

Skills

Social Media Management, Video Editing, Photography, On-Camera Hosting, Content Strategy, Adobe Creative Suite, Web Content Management, Digital Campaign Development, Branding & Visual Storytelling, Adobe Creative Suite (Premiere Pro, Photoshop, Lightroom), Content Calendar Management, Media Production, Interviewing & Scriptwriting, SEO & Web Optimization Basics, Analytics & Performance Tracking, Project Coordination

Education

Morehouse College | Atlanta, GA

Sports Journalism & Social Justice | 07/2024

Joliet Junior College | Joliet, Illinois
Arts | 05/2021