



# Justin Evans

SPORTS JOURNALIST

## Details

630-768-4096  
[justintevans1999@gmail.com](mailto:justintevans1999@gmail.com)

## Links

- Online Journalism Portfolio
- Photography Portfolio
- Gondola Profile

## Skills

- Intranet
- Communication Skills
- Editing
- Dubbing (Filmmaking)
- Journalism
- Social Justice
- Time Management
- Sales
- Broadcasting
- Filmmaking
- Photography Skills
- Attention to Detail
- Team Working
- Videography
- Social Media Marketing

## Profile

As a Multimedia Journalist with a passion for storytelling across music, sports, and entertainment, I'm committed to highlighting compassionate stories that deserve to be heard. I've had the privilege of working with respected organizations including the PGA Tour, Atlanta Braves, FanDuel Sports Network, the Garnette Report, and the City of Aurora. My skill set spans writing, photography, videography, reporting, and broadcasting — allowing me to bring stories to life across multiple platforms.

## Employment History

### Brand & Marketing Coordinator-- Marketing Coordinator FEC (Financial Empowerment Center) & IT Department, City Of Aurora, Aurora, Illinois

FEBRUARY 2025 – PRESENT

Develops and executes marketing strategies to promote the City's IT Department and Financial Empowerment Center (FEC), leveraging performance metrics and data analysis to attract new clients. Creates and manages content across print, digital, web, and social media platforms, while supporting brand consistency and visibility. Collaborates with IT and FEC teams to produce media materials, maintain city websites, and enhance public communication. Designs marketing assets including ads, presentations, and event signage in alignment with city branding standards.

### Sports Videographer, Naperville Community Television, Naperville, Illinois

AUGUST 2024 – PRESENT

Captured and edited highlight reels for local high school sporting events in Naperville and surrounding areas. Edited game footage and produced segments for the *Naperville Sports Weekly* television show. Wrote scripts and performed voiceover work for weekly sports broadcasts, contributing to show continuity and storytelling

### Website Coordinator , City of Aurora, Aurora, Illinois

APRIL 2024 – FEBRUARY 2025

Managing the day-to-day operation of the City's internet and intranet site, including managingscheduling and posting all content. Assisting in developing new website features and creatingimprovements and modifications. Actively participates in the Communication Division's strategicplanning efforts.

### Korn Ferry Tour HBCU Associate , PGA Tour, Jacksonville, FL

DECEMBER 2022 – DECEMBER 2023

A year-long comprehensive program designed to cultivate and develop graduating seniors from HBCU's into the sports business of the PGA TOUR. This position served as a year long rotational program in the communications department of the Korn Ferry Tour. During that time, I wrote over 10+ articles on the PGA TOUR website, edited videos for the Korn Ferry Tour social media pages, and did photography work for the 2023 HBCU Bridgestone Invitational

## Education

### Bachelor's Degree, Sports Journalism and Social Justice, Morehouse College

JULY 2024

### Assoicate in Arts, Joliet Junior College

JUNE 2021

## Languages

English

## Organizations

### National Association of Black Journalists

Actively participate in professional development workshops, networking events, and mentorship opportunities focused on advancing Black journalists in media. Engage with industry leaders and peers to stay informed on best practices in journalism, media ethics, and storytelling across platforms.